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PRESS INFORMATION – 9 MARCH 2021

MG MOTOR'S NETWORK EXPANSION CONTINUES WITH THREE NEW MINSTERGATE SITES IN NORTH AND EAST YORKSHIRE



- **MG Motor adds three new dealerships to rapidly growing portfolio**
- **Network of 130 dealers planned by end of 2021**
- **Move follows 28 new dealers joining the brand in past 12 months**
- **EV leadership and great value proposition make MG a highly desirable franchise**
- **MG sales increased by 41% in 2020**
- **All MGs covered by brand's famous 7 year warranty**



Three new MG dealerships are gearing up to open their doors in North and East Yorkshire as the UK's fastest-growing car brand continues its network expansion.

The new showrooms are part of the Yorkshire-based Minstergate group, with the MG sites strategically located in York, Hessle and Scarborough.

Mark Campey, Minstergate Chief Executive, said: "MG's rapid growth and electric vehicle leadership makes it a great brand to bring into our portfolio and we're very excited to open our new MG Motor sites in Yorkshire.

"The EV market is evolving rapidly and MG's model range offers terrific value for money, great tech and a brilliant warranty package, all of which we believe will be very attractive to customers at our York, Hessle and Scarborough sites."

MG Motor is gearing up to increase its network to 130 dealers by the end of 2021, with the three Minstergate sites being a key part of its development strategy.

With a range now encompassing six models and a rapidly growing reputation for offering affordable EVs for everyone, the brand has seen 28 new sites join its network in the past 12 months.

MG Motor's Commercial Director, Guy Pigounakis, said: "As the UK's fastest-growing car brand, the appointment of Minstergate to our network is a key strategic move and further proof that MG is a highly desirable franchise thanks to great value cars that are great to drive, packed with technology and backed by a 7-year warranty.

"Minstergate has a terrific reputation in North and East Yorkshire and we're very proud to welcome it to the MG Motor network.

"MG is also the definitive leader in affordable electric motoring and encapsulates the idea of electric for everyone, something that our dealers – and our customers – can't get enough of."

MG currently offers six models in the UK including three plug-in cars – the established MG ZS EV, the game-changing All New MG5 EV and MG HS Plug-in, all backed up by MG's incredible 7 year warranty and fast-developing dealer network.



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To find your local dealer, or to discover the high-tech, value-for-money range of cars on offer, please visit MG.CO.UK.

- ENDS -

Notes to editors:

About MG

Tracing its history back to 1924, MG is the iconic British motoring brand, famous for building sporty, exciting and value-for-money cars which are always fun to drive. From the original MG 14/28 Super Sports car, designed by the legendary Cecil Kimber, to the all-electric MG5 EV of today, MG has always been innovative, always been radical and always been fun!

Today, MG is the fastest growing car brand in the UK, fielding a six-car range of practical and affordable hatchbacks, SWs and SUVs. Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today's MGs are practical, spacious, packed with technology and perfect for modern life. With a national network of over 120 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK.

Backed by SAIC Motor, one of the world's largest automotive companies, all new MGs are built with world-class components and are backed by a comprehensive manufacturer's 7 year warranty. Well-established in the UK, MGs are now sold worldwide with western Europe being the latest region for expansion.

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