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PRESS INFORMATION – FOR IMMEDIATE RELEASE

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## **MG MOTOR CELEBRATES RECORD YEAR AS SALES GROW BY ALMOST TWO-THIRDS**



- **MG Motor UK breaks 30,600 registrations for the first time**
- **Year-on-year growth of 66.18% underlines MG's position as the UK's fastest-growing mainstream car brand**
- **Highest EV mix of any brand selling both Internal Combustion Engine and Alternative Fuel Vehicles**
- **Growth driven by new models and dealer network expansion**



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MG Motor UK has rounded off a record-breaking year by achieving an annual sales increase of almost two-thirds, achieving 30,600 registrations in 2021.

The total cements MG's position as the UK's fastest-growing mainstream car brand both in terms of sales and the expansion of its dealer network, which saw over 30 new dealerships join the brand in 2021 as it continues to develop its market position and its reputation for offering great quality, value and equipment levels across its entire range of EV and petrol vehicles.

The 30,000<sup>th</sup> new MG of 2021 was registered in December, as the company smashed all of its previous records, exceeding 2020's total of 18,415 cars by a staggering 12,185 sales.

Aside from specialist and EV-only makers, MG also recorded the highest sales growth of any brand in the country's top 27 car manufacturers.

MG finished the year ahead of a number of established brands, including Renault, Mazda, Honda, Citroen, Suzuki, Dacia, Fiat and Jaguar, while the launch of its New ZS EV in November further strengthened its position in the sales charts. In November 2021, the ZS was featured in the UK's top 10 sellers – the first time an MG has achieved this in the brand's 98-year history.

MG Motor UK Commercial Director, Guy Pigounakis, said: "2021 will go down in history as the year in which MG really made its mark in the UK car market, but we're not resting on our laurels. We've got a refreshed, engaged and highly motivated dealer network, thousands of satisfied customers and the best model range we've ever had.

"Our model range is set for further expansion in 2022, as is our dealer network. This is a sustainable, long-term approach to growing our market presence, having already positioned ourselves as a leader in affordable EVs and great value, high quality cars."

MG currently offers six models in the UK including three plug-in cars – the New MG ZS EV, the New MG5 EV and MG HS Plug-in Hybrid - all backed up by MG's comprehensive manufacturer's 7-year warranty and rapidly developing dealer network.

To find your local dealer, or to discover the high-tech, value-for-money range of cars on offer, please visit [MG.CO.UK](http://MG.CO.UK).

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#### **Notes to editors:**

#### **About MG**

Tracing its history back to 1924, MG is the iconic British motoring brand, famous for building sporty, exciting and value-for-money cars which are always fun to drive. From the original MG 14/28 Super Sports car, designed by the legendary Cecil Kimber, to the all-electric New MG ZS EV of today, MG has always been innovative, always been radical and always been fun!

Today, MG is the fastest growing car brand in the UK, fielding a six-car range of practical and affordable hatchbacks, SWs and SUVs. Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today's MGs are practical, spacious, packed with technology and perfect for modern life. With a national network of over 140 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK.

Backed by SAIC Motor, one of the world's largest automotive companies, all new MGs are built with world-class components and are backed by a comprehensive manufacturer's 7-year warranty. Well-established in the UK, MGs are now sold worldwide with western Europe being the latest region for expansion.

**For further information please contact:**



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