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MG Motor UK Ltd Westar House, 139-151 Marylebone Road, London NW1 5QE
T: +44 (0)3301 756940 E: pr@mg.co.uk www.mg.co.uk

PRESS INFORMATION – **Wednesday 7th December 2022 (embargoed until 10am)**

MG4 AWARDED FIVE STAR EURO NCAP SAFETY RATING

- **MG4 EV achieves the highest rating during the latest round of Euro NCAP safety testing**
- **Five-star score awarded to entire current MG4 model range, including SE and Trophy specifications**
- **Safety rating underpinned by MG Pilot; the suite of active safety systems available on the MG4 as standard**

MG Motor UK has announced its new all-electric MG4 hatchback has achieved the maximum five-star Euro NCAP safety rating.

As part of the rigorous testing process - which tests for child and adult occupant safety, vulnerable road user protection and vehicle safety assist functions - Euro NCAP awarded five stars to all current MG4 specifications, including SE, Trophy, Standard and Long Range models.

All MG4s are equipped with MG Pilot, a comprehensive package of safety equipment designed to offer an additional layer of protection. Driver aids including Active Emergency Braking, Adaptive Cruise Control, Lane Keep Assist and Driver Attention Alert are included as standard across the range. Intelligent High Beam Assist and Speed Limit Assist are also included as part of a simple, intuitive package of safety features that protects occupants and other road users.

The Euro NCAP score also marks the first test result involving MG's Modular Scalable Platform (MSP) – new, adaptable vehicle architecture designed to underpin the next generation of MG cars.

Guy Pigounakis, MG Motor UK Commercial Director, said: “We’re delighted with how the MG4 EV has performed during the extensive and rigorous Euro NCAP testing process, which acts as another major vote of confidence in the MG4. The car has been designed to offer affordable, zero emissions motoring without compromise – an excellent, five-star Euro NCAP rating demonstrates that the MG4 maximises safety as well as value for money.”



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Since 1997, the European New Car Assessment Programme has been the benchmark for the safety of new vehicles on sale in Europe – helping consumers to make informed decisions when choosing their next vehicle. Euro NCAP performs comprehensive, objective and independent safety evaluations, now taking into account standard assist systems and passive safety.

Past and present vehicle test results are available at www.euroncap.com.

- ENDS –

About MG

MG is the fastest growing car brand in the UK, with a market leading range of electric vehicles that are encouraging more drivers than ever to switch to zero emission motoring.

Tracing its history back to 1924, MG is famous for building sporty, exciting and affordable cars. Today, the company is establishing itself as a driving force in the rapidly expanding UK electric car market, with a reputation for outstanding design, market-leading technology and excellent value for money.

Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today's MGs are practical, spacious and packed with technology. From its innovative new Modular Scalable Platform (MSP) to the intelligent iSmart vehicle data app, MG continues to demonstrate a forward thinking and progressive approach to the needs of today's discerning motorists.

With a national network of over 150 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK. All new MGs are built with world-class components and are backed by a comprehensive manufacturer's 7-year warranty.

For further information please contact:

JACK CONSTANTINE

MG Press Office

T: +44 (0) 7925 635624

E: jack.constantine@loopagency.co.uk

www.mg.co.uk

HEATHER WEBB

MG Press Office

T: +44 (0)3301 756940



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