

British Motor Museum awarded £261,500 from Government's Culture Recovery Fund

The British Motor Museum is delighted to announce it has been awarded an additional £261,500 from the second round of the Government's Culture Recovery Fund. The Museum is among more than 2,700 recipients to benefit from the latest round of awards. This is in addition to the £707,000 which was awarded to the Museum last October as part of the Government's £1.57 billion Culture Recovery Fund (CRF) to help face the challenges of the coronavirus pandemic and to ensure it has a sustainable future. This second award has a slightly different emphasis over round one in that it is to be used between April and June for the core activities of re-starting operations and re-opening the Museum to the public.

Kevin Timms, Chair of the Board of Trustees at the British Motor Industry Heritage Trust said, "This funding is such excellent news. Thank you to the Arts Council for their efforts in coordinating the Culture Recovery Fund and for recognising the importance of the British Motor Museum's collections, public engagement and all of the team's hard work in this round of award. The timing is excellent too, as the British Motor Museum, like many others, is looking forward to re-opening in the coming months and welcoming everyone back."

Culture Secretary, Oliver Dowden, said: "Our record-breaking Culture Recovery Fund has already helped thousands of culture and heritage organisations across the country survive the biggest crisis they've ever faced. Now we're staying by their side as they prepare to welcome the public back through their doors - helping our cultural gems plan for reopening and thrive in the better times ahead."

The British Motor Museum plans to re-open on Monday 17 May 7 days a week from 10am – 5pm with a full programme of family friendly activities for the May half term week. From 7 June to 23 July the Museum will revert to 4 days, opening on Friday, Saturday, Sunday and Monday then open daily again for the summer holidays from 23 July to 6 September. Admission prices have been frozen and are: Adults £14.50, Children £9 (5-16 years), under 5's free, Concessions £12.50 and a Family ticket £40 (2 adults & up to 3 children). Tickets will be for sale online shortly at www.britishmotormuseum.co.uk/plan-your-visit/book-tickets. All visitors are reminded that in line with the Museum's new policy, everyone, including those with annual passes, must pre-book their visit so they can be contacted if there are any changes to the Museum's opening.

The Museum is also gearing up for a summer of motoring shows and events, all in line with Government advice. At least 14 are being planned to include the return of several popular events such as the Gaydon Land Rover Show and the National Metro and Mini Show. Tickets are now on sale and more information can be found at www.britishmotormuseum.co.uk/whats-on

The British Motor Museum would like to take this opportunity to thank both the Arts Council for its funding and also its loyal staff and visitors for all their support. The Museum is greatly looking forward to welcoming everyone back.